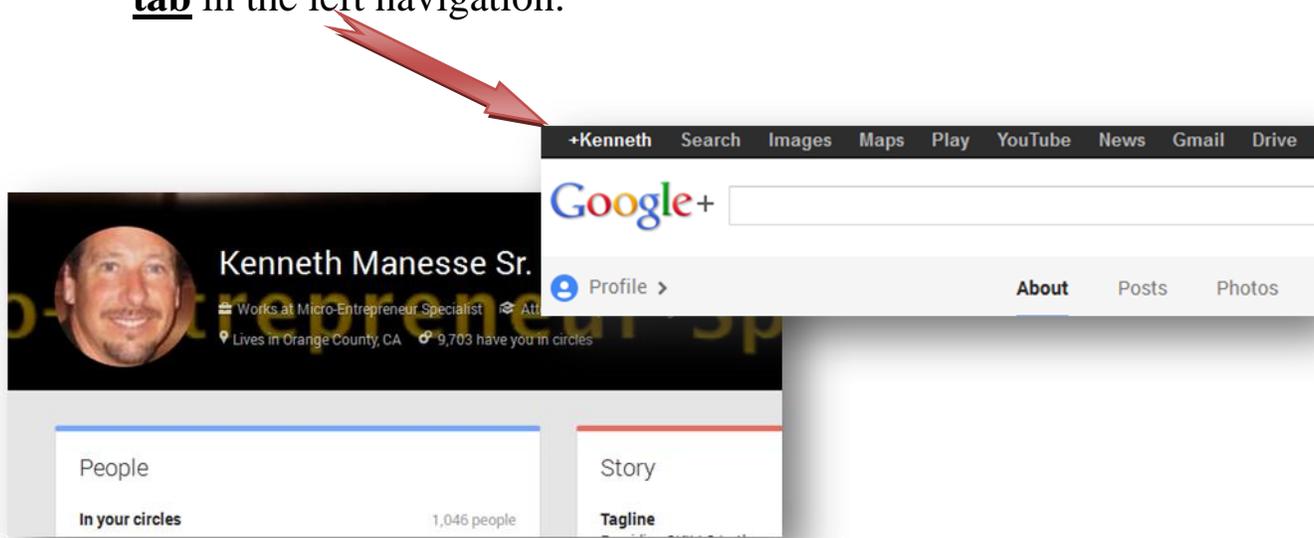


Link Your Content to your Profile!

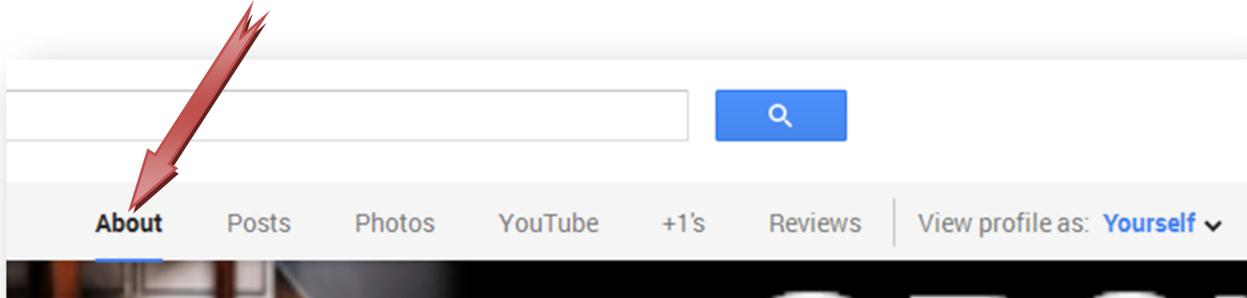
The most important feature of Google Plus is authorship. The idea is that an author can build rank and trust (called **Author Rank**) based on the content you write all over the web. Google is looking for a way to determine your expertise. Now is the time for you to tell the world that this content is yours!

Here's how:

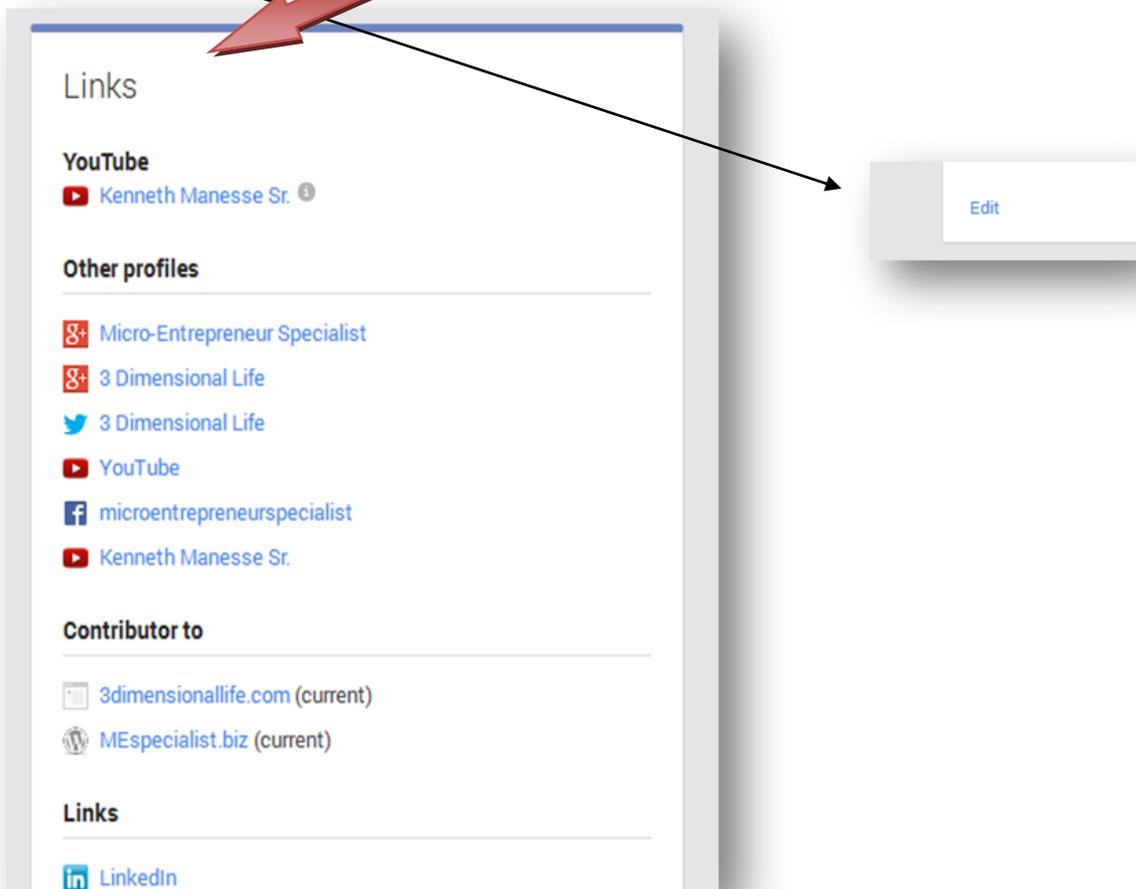
1. Go to the main Google “**Profile**” Plus page. Click on the **Profile** tab in the left navigation.



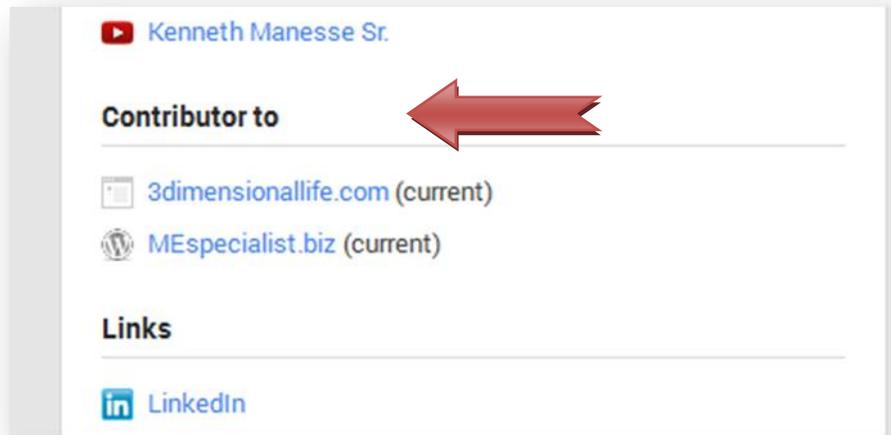
2. Click on the **About tab** under your profile picture.



3. Scroll down until you see a **Links** section and then click on the **Edit** link at the bottom..



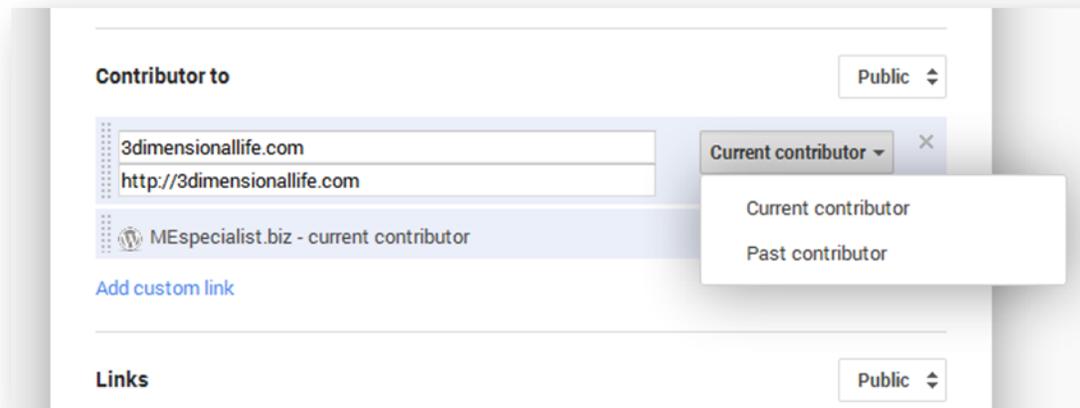
4. You will see a lightbox open up and all you need to do is add the main URL of the blog or website where your content lives. Make sure to add this under the **Contributor** to section and not Links.



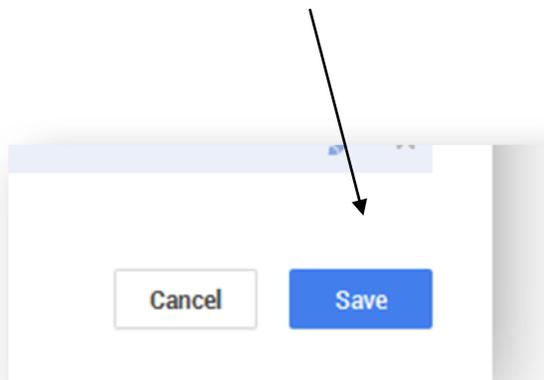
(Click the pencil to edit)



Note: You can add many different blog and website URLs here.

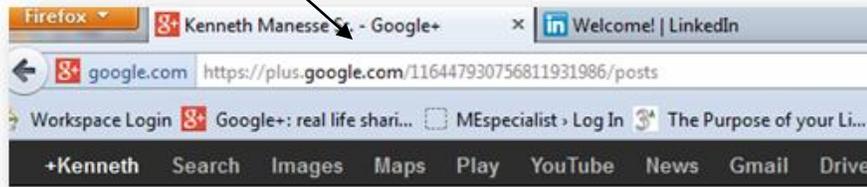


5. Once you **Save** that, you will need to add a link on your article that links to your Google Plus profile.

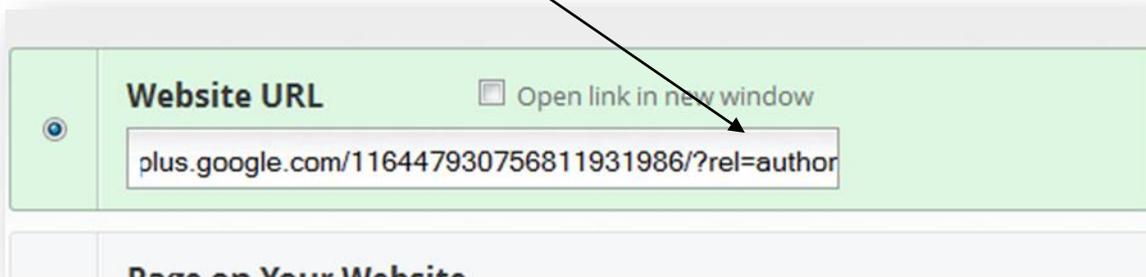


6. Now in your content/blog/website, preferably in the **author bio section**, link your name to your Google Plus profile and add **?rel=author** to the end of the URL string.

(Grab link from here)



(paste to your content with **?rel=author** at the end)



My author bio has **Google Plus Authorship** now!



Kenneth Manesse Sr.

As a **Micro-Entrepreneur Specialist** with over 25 years of business experience, I have provided help to small business owners and organizations implement sustainable positive transformation, I have worked with CEO's, executives, managers, professionals, and start up entrepreneurs realize personal success and profitability and join the 5%. Get the needed resources to grow your business today!